



# 2009 Upper Midwest Chapter Academic Scholarships

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*Lakeville Government Television, Lakeville*  
**Tim Scully**  
*University of St. Thomas, St. Paul*  
**Jean Zimmerman**  
*Wayzata High School, Plymouth*

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**Official Web site of the  
Upper Midwest Emmys:**  
midwestemmys.org

## About the Academic Scholarships

Four scholarships were presented in 2009, thanks to Fox Sports North and Slumberland, who made direct contributions to underwrite scholarships and to generous individuals who made donations to our fund. This brings our eight year total to 38 students receiving scholarships valued at \$75,500.

On behalf of the Upper Midwest Chapter of the National Academy of Television Arts & Sciences, please join us to congratulate the 2009 academic scholarship recipients.

### **Fox Sports North Scholarship: *Jacqueline Barnes***

From Emmetsburg Senior High School in Emmetsburg, Iowa. We honor Jacqueline Barnes with the Fox Sports North Scholarship.

Jacqueline has been a member of the National Honor Society, and All-Conference and All-Conference Academic in Basketball. Other activities include varsity volleyball, Tae Kwon Do, Concert Band, Marching Band, Pep Band, Concert Choir, Show Choir, and Yearbook staff.

Jacqueline will be attending the University of Northern Iowa, where she intends to major in Electronic Media and minor in Business.

### **Slumberland Scholarship: *Matthew Ferro***

Matthew graduated from Wayzata High School in Wayzata, Minnesota, and is now attending Emerson College in Boston, Massachusetts.

Matthew was Producer/Director and Chief Editor of Wayzata Newsbreak from 2007 until he graduated. He headed a production team of 30 to run his school's news program. He gained access to the Republican National Convention in St. Paul, Minnesota, and worked with journalists to report on the events leading up to the convention.

Matthew produced segments for a 25-minute show called Trojan Video magazine, which ran once a month and aired on public television to a potential viewing audience of 200,000.

Matthew, an entrepreneurial young man, in 2007 established himself as Producer and Editor of Matt Ferro Productions. In that capacity, he partnered with a training consulting firm to design, produce, shoot, and edit two videos (CEO Interview and Multi-Customer Feedback) that were incorporated into an employee-wide education program for a global medical device firm. Videos were initially created for U.S. employees, but were distributed worldwide based on the quality and impact they had. Matt worked with a consulting firm to produce a video on interviewing skills that was sold and distributed to corporations. Other work included a commercial for the American Automobile Association and the Minnesota Department of Public Safety to promote buckling up while driving. Matt also consulted with an advertising agency to generate ideas for an eye-catching video ad targeting college students. Matt has also worked with a higher education institution to develop a media campaign to promote the school, and worked on Phase 2 to develop a multi-media production for investors in the institution.



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## Slumberland Scholarship: *Carl Moen*

Carl Moen hails from Webster City High School in Webster City, Iowa, and is now attending the University of Northern Iowa.

Carl was an active participant in Student Council, was his National Honor Society's Secretary, was a WCTV reporter and Technical Director, and was also Technical Director for his high school theater. Carl's awards include the Star Greenhand Award FFA, Greenhand Degree FFA, Gold Award: Program of Activities, Gold Award: Experience the Action, Honorable Mention for Student Television Network Technician 2008, Second Place for the Weekly Show on his Student Television Network 2008, and the Student Choice Award: Best Convention Show in the Schooltube Awards 2008. Carl also presented at the annual Iowa Technology and Education Convention on WCTV.

Carl has been involved with his community and given service to his local second grade through the National Honor Society, assisted in production for the Webster City Middle School's television program, and was a leader in the annual Food and Coat Drive.

## Ed Piette Leadership Scholarship: *Lane Zvoloski*

Lane comes to us from Sauk Rapids Rice High School in Sauk Rapids, Minnesota. Lane will be attending Moorhead State University in Moorhead, Minnesota.

Lane's honors include being nominated for the U.S. Congressional Student Leadership Conference, American Legion alternate for Girls State, selected as class representative for a 5 day Leadership Camp Rotary Youth Leadership Association, she was a Kiwanis Club Student of the Month, she was selected as a DARE Role Model for Elementary Schools, selected as class female representative for Sauk Rapids Rice High School Minnesota State High School League "Triple AAA" Academic, Arts & Athletic Award.

Lane has worked on her school's Student Council, attended the State Student Council Convention, has been class President, worked on her Yearbook, Weekday News, won a 1st Place Award for the Willmar College Regional Photography contest. Lane participated in Varsity Choir, was Varsity Choir Vice President, was Outstanding Vocalist of the Year, was in Concert Choir, Chamber Choir, earned her Choir Letter, Choir Historian and attended a 9 day Choir tour in Italy. Finally she was in the Pop Singers Show Choir and was in many Solo/Ensemble Contests.

Lane was also active in drama musical programs working in chorus, being in chorus and having a principal role, in fact she was the lead role in five musicals and earned her letter in drama. She attended the Concordia College Honor Choral Festival in January of 2009.